



# Consortium Procurement

## SUPPLIER MARKETING SUPPORT

### **APPROVED SUPPLIER LOGO**

Our approved supplier logo can be used in any print and digital marketing materials you choose.

### **SOCIAL MEDIA PROMOTION**

Have a new product, information or case study to share? Simply email us at [solutions@consortiumprocurement.org.uk](mailto:solutions@consortiumprocurement.org.uk) and our Marketing Officer will be happy to help you promote messages across our Twitter and LinkedIn pages.

### **WEBSITE PROMOTION**

Alongside our social media offering, the Consortium can provide you with further advertising opportunity by sharing your big news, articles and case studies on the news section of the website.

### **SUPPLIER MONTHLY MAILER / NHC EZINE**

A monthly email to all of our suppliers advising of framework updates, tender opportunities, supplier days and launch events that Consortium Procurement will be attending. Opportunities to be featured in the NHC monthly Ezine.

### **JOIN EVENT PROMOTION**

Opportunity to join Consortium Procurement at certain events as a guest delegate. Please check with your dedicated Account Manager for upcoming events and availability.